

25HT5404



TV System SmartCard™ range
Especially designed for in-room Interactive applications within Hotels

- **SmartCard™ Expansion Slot For Application Cards**
- **SmartPlug™ Two-Ways Addressable Port**
- **Clock: Large Front LED Display**
- **Message and Wake Up Alarm With LED Indication**
- **Stereo**
- **Multi Language Teletext Reception**
- **Smart-Loader™ Fast Reliable Clone Programming Capability**
- **Front Control Lockout**
- **Welcome Message Selection**
- **Sleep Timer**
- **Fast IR Loop Through Connection**
- **Electronic Program Guide**
- **Programmable Channel Blanking**
- **Auto Power On**
- **Volume Control Locking Features**
- **Switch On Channel Programming**
- **Audio/Video Muting**
- **ESP™ (Energy Savings Programmability)**
- **Built-in Extra Power Supply**
- **Security Menu Access**
- **Low Battery Detection For Remote Control**
- **Consumer Television Convertible**
- **Head Phone Connection**
- **External Speaker Connection**



Let's make things better.



PHILIPS

25HT5404



The System SmartCard™ is a full featured commercial television designed and manufactured exclusively for applications utilising interactive services and entertainment systems.

Product Information

Colour

Silver Shadow

Chassis

Type: IL01

Picture

Tube Category:

25" Black Line FX

Visual Screen: 25": 59 cm

Smart picture

Sound

Sound Power:

25": 2 x 3 W Stereo

Loudspeaker:

25": 2 On Board Speakers (Stereo)

Reception

PLL digital tuning

UVSH tuner

127 presets

Dynamic Program Differentiation

WST 1 Page TXT

Connections

- Front: Headphone out (3.5mm jack)

- Rear: Smartcard Slot

TV aerial Input (75 Ω coax)

Ext loudspeakers (3.5mm jack)

RJ11 connector (SmartLoader)

Euro A/V connector

Miscellaneous

25" Smart Card TV: 'ON' Power consumption: 61 W;

Stand-by consumption: 12,5 W; 'OFF' consumption: 3 W;

Mains: AC 220-240 ± 10%

Frequency: 50/60 Hz

Net Weight: 25": 29 Kg.

TV set Dimension: (W x H x D mm)

25": 690 x 541 x 452

Ambient temperature: + 5° to 45°

Product Highlights

Smart Plug™ Port

Compatible with all major premium entertainment services, the Philips "SmartPlug" eliminates confusing set-top boxes and makes it easy for guests to use interactive guest services.

SmartCard™ Expansion Slot

Permits OEM or third-party decoders and controllers to be installed inside television for custom designed component integration. Eliminates need for external set-top decoders, controllers, or data terminals. Integrates systems for superior control applications. Allows expandability for future upgrades.

Smart-Loader™

Provides the ability to copy all programming settings from one set into additional sets. This feature ensures uniformity between sets and significantly reduces installation time.

Hotel-Mode features

- **Front Control locking:** this feature locks all front controls, preventing guests from adjusting any television setting.
- **Programmable Channel Blanking:** provides a means to force the picture to be blanked without affecting the audio. Perfect for audio-only services (e.g. FM radio).
- **Volume Control Locking Feature:** this feature forces the TV set to operate within a user defined volume range preventing volume adjustments.
- **Switch On Channel:** it forces the television to a specified channel when turned on. Perfect for in-house advertising or information channels.

Multi Language Teletext reception

Guests can be served in their own language. Per each channel western and eastern European languages, Greek, Turkish, Arabic or Cyrillic characters are available.

Auto Power On

Forces the default power setting to the ON position after a power interruption or preventing sets from being turned off while in use.

Audio/Video Muting

Automatically detects a loss of television signal and optionally mutes both audio and video.

Electronic Program Guide

Provides guest with onscreen directory listing number and network affiliation. Channel guide is accessed via the touch of a single button on the remote control.

ESP™ (Energy Saving Programmability)

Energy Saving system that powers television off after a specified period of use. A simple countdown clock can be selectively set to operate from 0-99 hours with automatic clock reset at each power up.

Low Battery™ detection Remote Control

This feature informs hotelier the need to replace RC batteries to pre-empt guest complain.

External Speaker connection

Easy installation of speaker to bathroom via rear connector.

Welcome Message

A welcome greeting (max. 2 line with 20 characters each) is displays on the screen each time the set is switched on.

Consumer Television Convertible

Easily converts to true consumer television for after-market sales.



RC86702 not by-packed

Type	Version	Transmission System	Destination
25HT5404	/01Z	PAL BG, SECAM L/L', PAL-I BG/DK	Continental W. Europe + Eastern Europe + UAE
25HT5404	/05Z	PAL-I, SECAM L/L' PAL BG	United Kindom + Ireland

Specifications subject to change without notice.

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